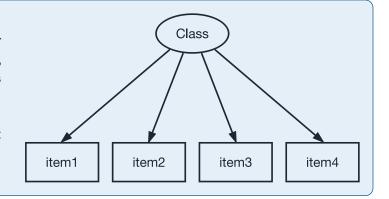
# Latent class analysis (LCA)

Discover and understand the unobserved groupings in your data—consumers with different buying preferences, adolescents with different patterns of behavior, individuals with different health status classifications ...

Determine who is likely to be in each group and how that group's characteristics differ from other groups.



## - Fit

- Latent class models
- Latent profile models
- Path models with categorical latent variables
- Multiple-group models with known groups

## Categorical latent variables measured by

- Binary items
- Ordinal items
- Continuous items
- Count items
- Categorical items
- Fractional items
- Even survival items

# Model-based method of classification

- Estimate probabilities, means, and counts for items in each class
- Estimate proportion of population in each class
- Predict class membership

# Goodness of fit

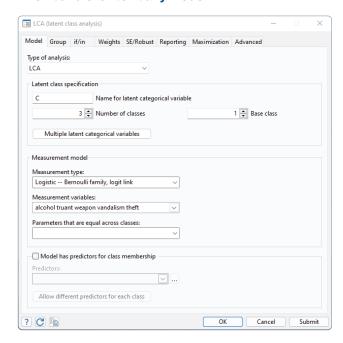
- G<sup>2</sup>
- AIC
- BIC
- Entropy New

## Model-comparison tests

- Vuong-Lo-Mendell-Rubin LR test New
- Lo-Mendell-Rubin-adjusted LR test New

# Multiple options for obtaining starting values

- Support for complex survey data
- Point and click to fit any model

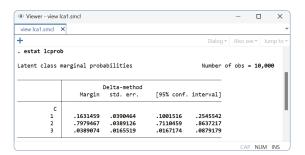


We could fit a latent class model for adolescent behaviors using variables that indicate whether an individual consumed alcohol, was truant from school, used a weapon in a fight, engaged in vandalism, or committed theft. We simply type

. gsem (alcohol truant weapon vandalism theft <-),
logit lclass(C 3)</pre>

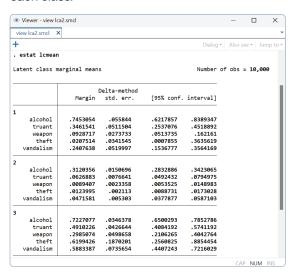
Our model assumes that there are three latent classes—three unobserved groups of adolescents.

Based on the fitted model, we can estimate the proportion of adolescents in the population belonging to each class.



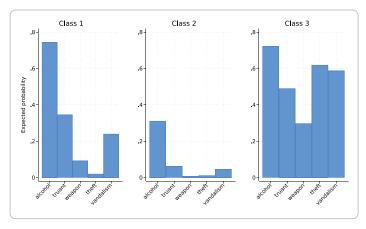
About 16% of adolescents are expected to be in the first class, 80% in the second, and 4% in the third.

How do these classes differ? **estat Icmean** estimates the mean—in this case, a probability—of the observed variables in each class.

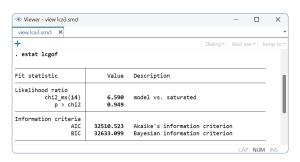


Probabilities of drinking alcohol, being truant, etc., are the lowest for individuals in the second class. The third class has higher probabilities of engaging in each of these behaviors.

We can use **margins** and **marginsplot** to visually compare the probabilities of participating in these activities across classes.



## Did our model fit well?



The likelihood-ratio test indicates that our model has reasonable fit. To compare this model with models having different numbers of classes, we could use lostats.

We are not limited to this basic latent class model.

Want to use continuous instead of binary observed variables?

. gsem (y1 y2 y3 y4 y5 <-), regress 
$$lclass(C 3)$$

Or use ordinal observed variables?

. gsem (y1 y2 y3 y4 y5 
$$<-$$
), ologit lclass(C 3)

Or even mix types of observed variables?

Want to include a predictor of class membership?

Want to fit a path model with class-specific parameter estimates?

You can do all of this and much more.